

LONDON

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London and its Commercial Real Estate Market are unique in many respects. Did You Know...

- London is the capital city of the United Kingdom and is situated in southeastern England on the River Thames.
- Greater London covers an area of 607 square miles, which makes it one of the world's biggest cities by area.
- London is one of the four major global cities; the other three are New York, Tokyo, and Paris. London has a global influence in business, finance, politics, education, entertainment, media, and fashion.
- The city is one of the most racially and cultural diverse cities in the world, with over 300 languages spoken in the metropolitan area.
- London is an international transport hub; it has five international airports. London Heathrow International Airport is one of the busiest airports in Europe and it carries more international passengers than any other airport in the world.
- The UK, a leading trading power and financial center, is the third largest economy in Europe after Germany and France.
- London generates for approximately 20% of the United Kingdom's GDP.
- London is a major center of higher education teaching and research and its 43 universities form the largest concentration of higher education in Europe
- London's largest industry is finance, and its financial exports make it a large contributor to the UK's balance of payments.



London

City Population 7.8 million
 City Area 607 mi²
 Avg. Ann. Rainfall 22.98 inches
 Avg. Ann. Temp. 58.6 °F
 Time Zone UTC+1

United Kingdom

Population 63.04 million
 Population Growth .553%
 Total Area 94,058 mi²
 GDP Purchasing PP \$2.25 trillion
 Real GDP Growth 1.6%
 GDP Per Capita \$35,100 (2010)
 Inflation Rate 1.1%
 Labor Force 31.76 million
 Unemployment Rate 7.9% (2010)
 Literacy Rate 99%
 Currency GBP

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LONDON AT A GLANCE

0.65 GBP = 1 US\$

NET RENT/SF/YEAR

US\$ NET RENT/SF/YEAR

	Low	High	Low	High	Vacancy
OFFICE WEST END					
Mayfair	GBP 90.00	GBP 105.00	\$145.16	\$169.35	4%
Victoria	GBP 50.00	GBP 63.00	\$88.71	\$101.61	0%
Mid Town	GBP 42.50	GBP 50.00	\$68.55	\$80.65	0%
OFFICE CITY					
City Core	GBP 45.00	GBP 55.00	\$72.58	\$88.71	5%
City Fringe	GBP 30.00	GBP 35.00	\$48.39	\$56.45	0%
Docklands	GBP 30.00	GBP 36.00	\$48.39	\$68.06	5%

For further information about doing business London or to learn more about AsiaPac International, contact us at 408-402-5270 or DidYouKnow@AsiaPacIntl.com